





# **HELLO**

At Kayu&Co., Kayu stands for wood and Co. stands for community, we believe in community and social impact. Our goal is to uplift the remote artisans' community who are handcrafting natural products as means to preserve their culture and nature. However, they cannot sustain their livelihood by only selling locally in their villages.

Thus, our mission is to let the world appreciate and purchase these beautiful artisanal products from remote areas across Indonesia.

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# WHY CHOOSE US?

Sustainable and ethical is in our DNA, the way we do business. From designing the products in Australia, choosing our artisan communities in Indonesia and sending the products across the world. We always think how can we help our customers to make positive impact to environment and the society.

#### **SUSTAINABLE**

Circular economy – when we carefully curated our product range in Australia, we think about the nature of circularity. Recycle and upcycle – nothing goes to waste.



#### **UPCYCLE**

We utilise waste of wood and coconut fibre that would otherwise end up in landfill or burnt in the powerhouse.



#### **NATURAL & COMPOSTABLE**

Our products are 100%natural, Made of wood & food grade oil (coconut oil & beeswax) —nutrition for the plants, so they won't make negative impact to the environment.



#### LONG LIFE

Long lifespan – We only use high quality wood that won't get mouldy easily like bamboo. Coconut fibre is naturally antibacterial. We guarantee it won't be smelly like plastic brushes.

#### **ETHICAL**



100% handcrafted in the remote villages not factories – Meaningful gift is the toil invested in time and energy that the artisans put to handcraft each of our products.



Fair Trade – All of our artisans earn a living wage. They are able to provide food for their family and send their kids to school.



Responsible & transparent supply chain – The artisans providing us beautiful crafted products, they enhance our aesthetics. They mainly use locally available resources and make valuable products without the aid of big machine.

# **OUR SERVICE**



#### KAYU&CO. PRODUCTS WHOLESALE

We are a small business with big missions. Currently, we are looking for like-minded retailers who are interested in wholesaling our tableware & coconut brushes.



#### WHITE LABEL MANUFACTURING

Many of our designs are available for rebranding using your unique brand & packaging with only 50pcs minimum order.



# ETHICAL & SUSTAINABLE PRIVATE LABEL MANUFACTURING

Care about ethical supply chain? Look no further than manufacturing with us. Simply provide us your unique design (fashion & homeware) and we will find the artisans who can produce it. This service is door to door, meaning we will take care all the import processes to Australia and deliver it to your destination. For overseas customer we can provide FOB price.



# MEET OUR ARTISANS

#### LODTUNDUH VILLAGE ARTISAN COMMUNITY (WFTO)



### Coconut Shell & Suar Wood Tableware

Bali is a world-famous tourist destination in Indonesia. The Balinese tourism industry is benefiting middlemen, who are becoming more prosperous, while the poor craft producers remain impoverished and in need. Based on these realities, Mitra Bali was founded in 1993 at Lodtunduh village. Since then, this community actively involved in assisting marginalised craft producers to understand and develop a fair-trade business model.

#### KETINGAN VILLAGE ARTISAN COMMUNITY (WFTO)



#### Teak Wood Tableware

Established in 2016, is a small enterprise owned by individual and managed by adhering to fair trade principles.

#### Vision:

An equal economic independence equal for the marginalized and disabled, through fair trade products based on local, social and cultural wisdom.

### PURWASARI VILLAGE ARTISAN COMMUNITY



### Teak Wood & Coconut Fibre Brushes

Founded in 2017 by a group of local craftsmen in Purwasari village.
Mitra Mandiri specialised in making handcrafts household brushes utilising waste of wood and coconut from nearby workshops.

# **TESTIMONIALS**



"We ordered the salad bowl and it is crafted so beautifully that it gave the appearance of being machine made. Excellent quality, amazing value proposition and a sense of giving back to the community. Will definitely



"Received our products and they are absolutely amazing. Love the meaning and cause behind it as well. Highly recommend.

It also arrived very quickly."

Niharika Singh

Lauren Maulf

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# **FAQS**

#### IS THE PRICE INCLUDE SHIPPING?

Wholesale & white label manufacturing price doesn't include shipping cost to your destination.

#### DOES YOUR PRODUCTS HAVE PACKAGING?

We want to reduce unnecessary waste in landfill by simply eliminate packaging.

However, each of our product come with a thank you card (made from recycle paper & vegetable ink) that has all information about our artisans and the production process.

## WHAT KIND OF HOMEWARE PRODUCTS YOU CAN MANUFACTURE?

We can manufacture all products that are made with natural materials such as jute bag, banana leave basket, rattan chair, seagrass basket, etc. We require all the materials to be natural, plant based and hand made.

## CAN YOU MANUFACTURE WOODEN KIDS TOYS FOR MY BRAND?

Yes! We can manufacture Montessori wooder kids toys, such as building blocks & stacking ring upcycling from waste of teak wood.

Minimum order is as low as 50pcs/product.

## WHAT KIND OF FASHION ITEM YOU CAN MANUFACTURE?

We can manufacture fashion clothing made from bamboo, linen and organic cotton. Also, rattan bag, hat and accessories.

## CAN I USE YOUR PHOTOS TO ADVOCATE ETHICAL SUPPLY CHAIN?

Yes definitely! We want more and more people are educated enough to care about the lives behind the brand. Please help us to spread these words so together we can make this world a better place.



# THANK YOU

STAY CONNECTED

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